



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Americans for Prosperity (11360)  
Mentzer Media Services, Inc. (3427)  
CLOYD, ELISE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Political - Issue (1068)  
1837 AFP (134345)  
National/Political  
1837/06262103

AMER FOR PROSPERITY  
AMERICANS FOR PROSPERITY

Invoice 633462  
Inv Date 9/30/2012  
Terms Net 30  
Contract 325372  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 3:04:48PM

Charlotte (WSOC)

## DUPLICATE INVOICE

| Line | Type                   | Scheduled             | Schedule Days to Run | Air Time              | Length | Program                                      | Copy/ISCI  | Amount    | Remarks |
|------|------------------------|-----------------------|----------------------|-----------------------|--------|--|------------|-----------|---------|
| 1.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 7:00:00AM- 8:00:00AM  | Day, Tu-1, Th-1      | 08/28/12 7:49AM (Tu)  | 00:30  | GOOD MORNING AMERICA 7A-8A                   | AFP12TV18H | \$1800.00 |         |
|      | Spot                   | 7:00:00AM- 8:00:00AM  | Day, Tu-1, Th-1      | 08/30/12 7:27AM (Th)  | 00:30  | GOOD MORNING AMERICA 7A-8A                   | AFP12TV18H | \$1800.00 |         |
| 2.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 12:00:00PM- 1:00:00PM | Day, W-1, Th-1, F-1  | 08/29/12 12:52PM (We) | 00:30  | EYEWITNESS NEWS 12P                          | AFP12TV18H | \$700.00  |         |
|      | Spot                   | 12:00:00PM- 1:00:00PM | Day, W-1, Th-1, F-1  | 08/30/12 12:29PM (Th) | 00:30  | EYEWITNESS NEWS 12P                          | AFP12TV18H | \$700.00  |         |
|      | Spot                   | 12:00:00PM- 1:00:00PM | Day, W-1, Th-1, F-1  | 08/31/12 12:29PM (Fr) | 00:30  | EYEWITNESS NEWS 12P                          | AFP12TV20H | \$700.00  |         |
| 3.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 5:30:00PM- 6:00:00PM  | Day, W-1, F-1        | 08/29/12 5:53PM (We)  | 00:30  | EYEWITNESS NEWS 530P                         | AFP12TV18H | \$1800.00 |         |
|      | Spot                   | 5:30:00PM- 6:00:00PM  | Day, W-1, F-1        | 08/31/12 5:43PM (Fr)  | 00:30  | EYEWITNESS NEWS 530P                         | AFP12TV20H | \$1800.00 |         |
| 4.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 6:00:00PM- 6:30:00PM  | Day, Tu-1, Th-1, F-1 | 08/28/12 6:27PM (Tu)  | 00:30  | EYEWITNESS NEWS 6P                           | AFP12TV18H | \$2000.00 |         |
|      | Spot                   | 6:00:00PM- 6:30:00PM  | Day, Tu-1, Th-1, F-1 | 08/30/12 6:28PM (Th)  | 00:30  | EYEWITNESS NEWS 6P                           | AFP12TV18H | \$2000.00 |         |
|      | Spot                   | 6:00:00PM- 6:30:00PM  | Day, Tu-1, Th-1, F-1 | 08/31/12 6:23PM (Fr)  | 00:30  | EYEWITNESS NEWS 6P                           | AFP12TV20H | \$2000.00 |         |
| 5.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 6:58:00PM- 7:30:00PM  | Day, Tu-1, W-1, F-1  | 08/28/12 7:26PM (Tu)  | 00:30  | INSIDE EDITION                               | AFP12TV18H | \$2000.00 |         |
|      | Spot                   | 6:58:00PM- 7:30:00PM  | Day, Tu-1, W-1, F-1  | 08/29/12 7:20PM (We)  | 00:30  | INSIDE EDITION                               | AFP12TV18H | \$2000.00 |         |
|      | Spot                   | 6:58:00PM- 7:30:00PM  | Day, Tu-1, W-1, F-1  | 08/31/12 7:28PM (Fr)  | 00:30  | ENTERTAINMENT TONIGHT                        | AFP12TV20H | \$2000.00 |         |
| 6.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 11:35:00PM-12:05:00AM | Day, Tu-1, W-1, Th-1 | 08/28/12 12:02AM (Tu) | 00:30  | Nightline                                    | AFP12TV18H | \$1000.00 |         |
|      | Spot                   | 11:35:00PM-12:05:00AM | Day, Tu-1, W-1, Th-1 | 08/29/12 12:03AM (We) | 00:30  | Nightline                                    | AFP12TV18H | \$1000.00 |         |
|      | Spot                   | 11:35:00PM-12:05:00AM | Day, Tu-1, W-1, Th-1 | 08/30/12 12:26AM (Th) | 00:30  | Nightline                                    | AFP12TV18H | \$1000.00 |         |
| 7.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 6:00:00AM- 7:00:00AM  | Day, Sa-1            | 09/01/12 6:43AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 6A                  | AFP12TV20H | \$700.00  |         |
| 8.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 7:00:00AM- 8:00:00AM  | Day, Sa-1            | 09/01/12 7:53AM (Sa)  | 00:30  | EYEWITNESS NEWS SATURDAY 7A                  | AFP12TV20H | \$700.00  |         |
| 9.0  | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 12:00:00PM-12:30:00PM | Day, Sa-1            | 09/01/12 12:22PM (Sa) | 00:30  | EYEWITNESS NEWS 12P SA-SU                    | AFP12TV20H | \$550.00  |         |
| 10.0 | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 7:00:00AM- 8:00:00AM  | Day, Su-1            | 09/02/12 7:54AM (Su)  | 00:30  | EYEWITNESS NEWS SUNDAY 6-8A                  | AFP12TV20H | \$700.00  |         |
| 11.0 | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 7:00:00PM- 8:00:00PM  | Day, Su-1            | 09/02/12 7:42PM (Su)  | 00:30  | THE CHEW PRESENTS ABC'S FALL PREVIEW SPECIAL | AFP12TV20H | \$5300.00 |         |
| 12.0 | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 7:00:00PM- 8:00:00PM  | Day, M-1             | 09/03/12 7:29AM (Mo)  | 00:30  | GOOD MORNING AMERICA 7A-8A                   | AFP12TV20H | \$1800.00 |         |
| 13.0 | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 12:00:00PM- 1:00:00PM | Day, M-1             | 09/03/12 12:54PM (Mo) | 00:30  | EYEWITNESS NEWS 12P                          | AFP12TV20H | \$700.00  |         |
| 14.0 | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 5:30:00PM- 6:00:00PM  | Day, M-1             | 09/03/12 5:44PM (Mo)  | 00:30  | EYEWITNESS NEWS 530P                         | AFP12TV20H | \$1800.00 |         |
| 15.0 | Contract Line Remarks: | <b>1X MAX/DAY</b>     |                      |                       |        |  |            |           |         |
|      | Spot                   | 5:30:00PM- 6:00:00PM  | Day, M-1             | 09/03/12 5:44PM (Mo)  | 00:30  | EYEWITNESS NEWS 530P                         | AFP12TV20H | \$1800.00 |         |



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| 16.0 | <b>Contract Line Remarks:</b> |                       | <b>1X MAX/DAY</b>    |                       |        |                                     |                       |           |          |
|      | Spot                          | 6:00:00PM- 6:30:00PM  | Day, M-1             | 09/03/12 6:13PM (Mo)  | 00:30  | EYEWITNESS NEWS 6P                  | AFP12TV20H            | \$2000.00 |          |
| 17.0 | Spot                          |                       |                      | 09/03/12              |        |                                     | 1 preempt @ \$2000.00 | \$0.00    | Pre-empt |
| 18.0 | <b>Contract Line Remarks:</b> |                       | <b>1X MAX/DAY</b>    |                       |        |                                     |                       |           |          |
|      | Spot                          | 11:35:00PM-12:05:00AM | Day, M-1             | 09/03/12 11:43PM (Mo) | 00:30  | EYEWITNESS NEWS 11P SPECIAL EDITION | AFP12TV20H            | \$1000.00 |          |
| 19.0 | <b>Contract Line Remarks:</b> |                       | <b>1X MAX/DAY</b>    |                       |        |                                     |                       |           |          |
|      | Spot                          | 8:00:00PM-10:00:00PM  | Day, M-2             | 09/03/12 8:23PM (Mo)  | 00:30  | Bachelor Pad                        | AFP12TV20H            | \$6000.00 |          |
|      | Spot                          | 8:00:00PM-10:00:00PM  | Day, M-2             | 09/03/12 9:39PM (Mo)  | 00:30  | Bachelor Pad                        | AFP12TV20H            | \$6000.00 |          |
| 20.0 | <b>Contract Line Remarks:</b> |                       | <b>1X MAX/DAY</b>    |                       |        |                                     |                       |           |          |
|      | Spot                          | 11:35:00PM-12:05:00AM | Day, F-1             | 08/31/12 12:05AM (Fr) | 00:30  | HIGH SCHOOL FOOTBALL EXTRA          | AFP12TV20H            | \$1000.00 |          |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

|             |              |             |    |
|-------------|--------------|-------------|----|
| Gross Total | \$52,550.00  | Total Spots | 29 |
| Commission  | (\$7,882.50) |             |    |
| Net Total   | \$44,667.50  |             |    |